


Current Role or Position:

Senior Trainer, Dale Carnegie & Associates, Inc (USA)

Dale Carnegie Trainer Certification(s):

Dale Carnegie Course: Skills for Success
 High Impact Presentations
 Leadership Training for Managers
 Sales Advantage

Number of Years as a Carnegie Trainer:

19 years, since 1997

Located:

Kuala Lumpur, Malaysia

Able to Travel:

Regions	Yes	No
North American Region:	√	
Latin American Region:	√	
Asia Pacific Region:	√	
Europe, Middle East:	√	

Corporate Training Experience:

30 years

Industry Experience:

30 years

Top Five Clients:

(1) Petronas (2) Telekom (3) Samtec Asia Pacific
 (4) Malaysia Airlines (5) UMW

Language Delivery Capability:

English

Relevant Education:

Bachelor of Arts (Hons), English Studies, UM.
 Diploma in Training Management, Institute of Training and Development, U.K.
 Certificate in TESL (Teaching English as a Second Language)
 RELC Language Teaching Institute, Singapore

Experience and Capabilities

Mashitah has been in the field of training for more than 30 years; both as a practitioner as well as a leader in the management of human resources training and development. She is also a qualified Policy Impact and Quality Assessment Technology (PIQAT) assessor and a licensed Stephen Covey's 7 Habits of Highly Effective People program.

Mashitah was the Manager, Internal Training, Bank Bumiputra Malaysia Berhad, prior to its merger with Bank of Commerce in 1999. While in Bank Bumiputra, she developed several training programs. Some were developmental in nature; such as training modules for new recruits and potential managers. It was in Bank Bumiputra that Mashitah honed her skills as a trainer and a leader.

Her last post was as the Vice President, Program and Trainer Development for Dale Carnegie Training, Malaysia, which she held for two years until June, 2011. She is a member of the Dale Carnegie World-Wide Instructional Faculty, which means that she is licensed to conduct Dale Carnegie Training programs anywhere in the world. Since year 2000, Mashitah has conducted training programs in different region in Vietnam, Jakarta and Bangkok.