

Strategic Planning Essentials: Prepare for Future Success Live Online

Introduction	<p>Today, strategic planning is about challenging the way things are done, the way the organization operates, and about sparking a revolution to transform an organization beyond what it is today. Strategic planning is more than just a list of short-term deliverables and activities. It aligns short-term objectives to long-term success and challenges our day to-day way of thinking.</p> <p>Most of us do not need to be convinced about the importance of planning. Research and anecdotal examples abound describing organizations that have thrived or failed due to adequate or inadequate planning. But success takes more than planning – it requires new ways of thinking about who we are as organizations. You can either create your own destiny or be at the mercy of the moment. In this three-hour Live Online workshop, participants will learn the essentials of strategic planning and prepare their organization for future success.</p>
Course Objectives	<ul style="list-style-type: none">• Identify ways that strategic planning differs from tactical planning.• Develop a strategic intent as the foundation of your organization’s plan.• Isolate the core competencies of your organization.• Assess the current situation using SWOT analysis.
Materials	<p>Digital Participant Manual Digital Dale Carnegie Golden Book</p>
Trainers	<p>Trainers are selected professionals who have completed extensive training before certification is granted. Annual recertification training is required. Participation, coaching and guided discussion is the primary methods of delivery.</p>

Strategic Planning Essentials: Prepare for Future Success Live Online		
Time	Module Title	Learning Objectives
4 hours	Strategic Planning Essential: Prepare for Future Success Live Online	<ul style="list-style-type: none">• Identify ways that strategic planning differs from tactical planning.• Develop a strategic intent as the foundation of your organization's plan.• Isolate the core competencies of your organization.• Assess the current situation using SWOT analysis.

Duration : 1 session, 4 hours

Class Size : Minimum 15

Maximum 30

Language : English

Platform : Zoom

Fees : RM 350 (Subject to 6% SST)