

**Current Role or Position:**

Trainer, Dale Carnegie & Associate, Inc. (USA)

Dale Carnegie Trainer Certification(s):

Dale Carnegie Course Curriculum

High Impact Presentations Curriculum

Number of Years as a Carnegie Trainer:

11 years, since 2008

Located:

Kuala Lumpur, Malaysia

Able to Travel:

Regions	Yes	No
<i>North American Region:</i>	√	
<i>Latin American Region:</i>	√	
<i>Asia Pacific Region:</i>	√	
<i>Europe, Middle East, Africa Region:</i>	√	

Corporate Training Experience:

11 years

Industry Experience:

21 years

Top Five Clients:

(1) Petronas (2) Kimberly Clarke (3) Bank Rakyat

(4) British American Tobacco (5) Hanson Malaysia

Language Delivery Capability:

English and Bahasa Malaysia

Relevant Education:

PhD in Management from Asia Pacific University

Masters in Business Administration Majoring in Management from James Cook University, Queensland Australia

Bachelor of Laws (Hons) from the University of Wolverhampton, UK

Certificate in Teaching Higher Education from Oxford Brookes University, UK.

Experience and Capabilities

Seetha is a member of the Dale Carnegie World-Wide Instructional Faculty; licensed to conduct the Dale Carnegie Training® programs anywhere in the world. She is licensed to conduct the High Impact Presentation and Dale Carnegie Skills for Success workshops offered by Dale Carnegie Training®. Seetha is also certified trainer by the Ministry of Human Resources. She has served as a Dale Carnegie Trainer for esteemed organisations such as Petronas Carigali, University Tenaga Petronas, Kimberly Clark (M) Sdn. Bhd, UMW, Bank Rakyat, Tenaga Nasional Berhad, Bupa Health (Thailand), Indah Waters etc since 2008.

Educated in Tarcisian Convent Ipoh, Seetha completed her Bachelor's degree in Law (Hons) at the University of Wolverhampton, her MBA at James Cook University and PhD at the Asia Pacific University of Technology and Innovation. She also holds a Post Graduate Certificate in Teaching Higher Education from the University of Oxford Brooks.

Seetha is currently a Qualitative Research Consultant with the Centre of Educational Leadership, Research & Training (CELRT), an affiliate body of the faculty of Education, University Malaya. She was formerly with Asia Pacific University of Technology and Innovation (APU) as Senior Lecturer and Programme Leader in the Graduate School of Business. Prior to joining APU, she was with Nilai University where she served as a Senior Lecturer and Head of Department from 2008 to 2014. Before her role in academia she served RHB Bank Berhad for 10 years; from 1997 to 2007. Her last held position in RHB was as Manager and Unit Head in the Corporate Insolvency and Debt Rehabilitation Department.

In the area of publications, Seetha has published in various journals, primarily academic and practitioner type journals. She is also in the Editorial and Review Board of the International Journal of Human Resource Studies, which is an ERA (Excellence in Research Australia) indexed journal.

Along the way, Seetha developed a keen interest in human potential, which lead her to the field of education and people development. She is a passionate trainer and educator with the ability to motivate and inspire individuals in identifying and expanding their potential. Seetha has experience in training small and large groups across diverse industries. Proven success in leveraging educational theories and methodologies to deliver successful training programs and committed to a life-long service of training and development based on personal and professional experiences.

Selected Publications

Seetha Nesaratnam (2014). "Are soft skills important in the workplace? A preliminary Investigation in Malaysia." *International Journal of Academic Research in Progressive Education and Development*. Vol 4 No. 3

Seetha Nesaratnam (2018). "Millennials: The Misunderstood Generation". *Dale Carnegie ASEAN Quarterly Newsletter*, Vol 2 No. 2

Seetha Nesaratnam and Sharon Gayen (2018). "A Review of Literature on Graduate Employability." *International Journal of Business and Management*. Vol. 6 No. 6

Seetha Nesaratnam and Mamba Tengudzeni (2018). "A study on the Gender Digital Divide: Overcoming the under-representation of South African women in the IT sector." *Journal of Business Management and Strategy* Vol. 9 No. 2